

DERRY CITY & STRABANE

DISTRICT COUNCIL

Heritage Plan

2022
2027

a vision for our future

Appendix 5.

Integration of heritage plan objectives
with all other relevant plans



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Derry City & Strabane
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSratha Báin
Derry Cille & Strabane
Distric Council

Objective	Action	Target	Link to related council/ civic strategies	Related Strategy Action
Understanding Heritage				
Objective 1: Increase our knowledge and awareness by promoting the appreciation and enjoyment of the historic environment in the Council Area to reinforce a sense of place.	1.1 Engage with schools/younger generation to develop material and activities that will increase their awareness of local built heritage.	Target 1: Develop up to three school projects with partners over the plan period.	Heritage Led Regeneration Conference 2018 1.1	Develop and deliver a learning programme to increase understanding of and participation in our heritage asset (the Walled City) including school projects to adopt a building etc.
			4Q, Arts & Culture Strategy Action Plan	Expand formal and informal heritage education programmes in response to an audit of existing education and outreach programmes matched against the school curriculum from early years to post-primary. Seek external resource.
			Museum and Heritage Service Strategy Plan, 2018-2023	Actions: -Produce a Learning Policy -Redevelop and implement a new Learning programme for Schools -Develop Informal Learning Programme (early years, 16-24) -Deliver Community Outreach Programme -Outline and meet targets for increases in audiences and audience development -Develop online resources to increase learning and participation -Develop and deliver annual program of events -Develop and grow key Learning Partnerships (Tower Museum and Guildhall) -Develop Key Learning Partnerships (Maritime Museum)
	Target 2: Develop a project to increase youth engagement with heritage over the plan period.	Local Growth Plan- Derg DEA	Support the development of community led cultural summer educational camps to promote the language, culture and heritage of the area.	
1.2 Work with partners to produce information, deliver seminars and publicise events to increase wider public awareness of	Target 1: Reinforce reach of existing activity about heritage through improved coordination and marketing.	Local Growth Plan- Moor DEA	Promote and raise awareness of the Historic Environment.	

	built heritage in the council area ensuring increased access and inclusivity opportunities for all audiences across the Council District.		Local Growth Plan- Ballyarnett DEA	Encourage active engagement of residents enjoying and interpreting their heritage assets
			Heritage led Regeneration Conference 2018 4.2	Delivery of a regular series of events focused on the use of the heritage asset and promotes a sense of place.
			Heritage Led Regeneration Conference 2018 1.2	Create a research fund that will improve the level of knowledge and understanding of the heritage asset (The Walled City).
			Heritage Led Regeneration Conference 2018 1.4	Encourage community engagement in the Walled City and environs.
			Museum and Heritage Service Strategy Plan, 2018-2023	<p>We will embrace emerging trends to engage and develop audiences and encourage participation.</p> <p>What we will do:</p> <ul style="list-style-type: none"> - Support and sustain partnerships that contribute to quality standards and audience development - Raise awareness of our activities - Attract a diverse and inclusive audience amongst residents and visitors to the city to the museums with a focus on target audiences identified in Audience Development Plan - Deliver a media plan and campaign shaped by current social and technological trends - Set new standards in knowledge sharing and expertise

		Target 2: Encourage the development of seminars or activities in under researched areas.	Green Infrastructure Action Plan- Develop the understanding of GI through engagement & environmental stewardship.	Deliver and build upon education programmes within the district: -schools on heritage education, which celebrates the District's diverse range of assets through a programme of research, publications, promotional/animation activity & educational workshops.
	1.3 Work with partners to increase public awareness of the practical benefits provided by the historic environment to the Council District and wider NW Region.	Target 1: Compile statistics and case studies that demonstrate the benefits of our assets and make them publicly available online.	Develop Natural Capital tools. Action 3.2.	Create a Natural Capital Account for the District, to include a breakdown of costs and calculate the benefits (to include ecosystem services, health benefits and heritage assets) using the best available tools.
		Target 2: Collaborate with other Council's and national heritage bodies to develop at least one project that demonstrates this potential over the plan period.	2S Arts and Culture Strategy Action Plan	In partnership with the Derry City and Strabane District Council Heritage Development Officer and other agencies (as appropriate) set up a programme of study visits to promote good practice in new build and heritage-based regeneration and restoration projects. Seek external resource.
	1.4 Convene & coordinate a DCSDC district-wide heritage stakeholder group during the plan period with the purpose of coordinating the delivery of the Heritage Plan and promoting greater engagement and communication within the sector.	Target 1: Establish a terms of reference, issue invitations and create a forward schedule of meetings to convene twice yearly.	1E Arts & Culture Strategy Action Plan	Work with the Heritage Development Officer to create a Heritage Delivery Partnership to enhance the understanding and appreciation of the built and natural environment and promoting environmental stewardship.
			Local Growth Plan- Sperrins DEA	Establish a local heritage partnership for the Sperrin DEA, encouraging local, regional and statutory partnership working across natural and built heritage.
Objective 2: Collect data on heritage to inform decision making and promote awareness.	2.1 Carry out archaeological research to inform wider decision making.	Target 1: Work with partners to identify funding opportunities and key areas for archaeological investigation & interpretation.		
		Target 2: Department for Communities Historic Environment Division to ensure that archaeological surveys which have been undertaken in the Council area are indicated by a new layer on its Historic		

		Environment Map Viewer by the end of the plan period and that associated reports are publicly accessible.		
	2.2 Carry out heritage audits of District Electoral Areas to provide accessible and comprehensive summaries of the heritage assets and potential to local communities. These should include an understanding of the amount of rural vernacular buildings that remain.	Target 1: Complete 3 audits by end of the plan period.	Local Growth Plan- Faughan DEA	Develop and audit of key tourist, heritage and cultural offerings/projects throughout the region and promote this as an area of attraction.
	2.3 Ensure that relevant heritage data compiled as part of this plan is publicly available online and accessible to all so that opportunities to utilise and explore technology to showcase and animate heritage sites and assets are grasped	Target 1: Ensure outputs of local heritage projects are available digitally and are easily and creatively accessible.	Museum & Heritage Service Strategic Plan 2018 – 2023	We will preserve and increase access to our collections to protect and promote the heritage and history of the region. What we will do: -Deliver innovative programmes, events and exhibitions that inspire audiences based on our collections and archives - Enhance, promote and care for the collections - Progress digitisation of archive and collections for wider access - Integrate collections into outreach & learning
		Target 2: DCSDC to engage with Heritage Council to add data on local heritage designations to their all island Heritage Map Viewer www.heritagemaps.ie (NI regional designations are already uploaded) and to review/update as appropriate.		

Protecting Heritage				
Objective 3: Appropriate designation and protection of heritage assets across the Council area.	3.1 Built Heritage will be protected on an ongoing basis by consideration of these matters in relevant Planning applications, Listed Building Consent applications, Conservation Area Consent applications, etc	Target 1 Council's Planning Department to apply planning policies and take Enforcement action, where appropriate.		
	3.2 To prepare and then implement the new Local Development Plan (LDP) including the new suite of Historic Environment Planning policies for this District, as well as any site-specific proposals and local built heritage designations.	Target 2 Completion and adoption of LDP.	Heritage Led Regeneration Conference 2018 5.4	Development of innovative and place-specific policies that reflect the importance of the Walled City to the economic, social and physical wellbeing of the city.
	3.3 Ensure the relevant regional heritage designations in the Council area are up to date.	Target 3 DfC to consider listing/scheduling queries and designate as appropriate.		
Objective 4: Develop best practice in conservation and management of our built heritage	4.1 Support and encourage the undertaking of appropriate Conservation Management Plans (which includes considering the impact of climate change) for heritage sensitive sites and properties across the District, in conjunction with key stakeholders.	Target 1: Achieve the delivery of at least 3 plans over the plan period.	Local Community Plan –Derg DEA	Regeneration master plan required for Derg towns and villages including the implementation of Sion Mills Strategic Heritage-Led Regeneration Masterplan.
			Green Infrastructure is a key component of regeneration projects. Action 5.2	Develop a heritage/conservation-led masterplan and action plan for Sion Mills village, to incorporate GI features.
			Green Infrastructure is a key component of regeneration projects. Action 5.3	Commission a spatial masterplan encompassing the District's primary rivers and waterways, which seek to encourage riverside access, marine-based activities, conserve heritage assets, health & wellbeing and the management of flood risk.

			Green Infrastructure is a key component of regeneration projects. Action 5.7	Conduct an audit of the region's natural & built assets to identify opportunities.
	4.2 Encourage property owners to maintain historic properties to a high standard through awareness raising and publications.	Target 1: Support the delivery of an annual maintenance awareness programme.		
	4.3 Council, Government Departments and stakeholders undertake best practice in the care of their historic properties/assets.	Target 1: Sign up to the best practice principles of the Protocol for the Care of the Government Historic Estate. (https://www.communities-ni.gov.uk/sites/default/files/publications/doe/protocol-for-the-care-of-governmenthistoric-estatejune-2012.pdf)		
	4.4 Promote the use of accredited heritage skills in the design and delivery of relevant capital and other projects.	Target 1: Council and stakeholders to promote the use of accredited conservation specialists were appropriate to work on their historic assets.	Green Infrastructure provides opportunities for lifelong learning & employment. Action 5.39	Undertake a feasibility study to assess the potential for developing heritage skills specialisms in the heritage asset management.
	4.5 Identify suitable funding to deliver dedicated training workshops to support the development of traditional skills within the Council Area.	Target 1: Secure funding and deliver up to 3 workshops during the plan period.	5K Arts & Culture Strategy Action Plan	Increase the availability of traditional building skills to the heritage sector by developing a bursary programme. Link bursary holders to heritage regeneration capital projects where possible. Seek additional external resource.
	4.6 Encourage and promote the heritage sector to undertake climate change risk analysis for heritage assets and to realise	Target 1: HED to produce guidance, make publicly available and work with Council to raise stakeholder awareness & participation.		

	opportunities to reduce the negative impacts of climate change through good maintenance, re-use and retrofitting.	Target 2: Council and HED to undertake up to 3 climate risk analyses on its own assets during the plan period.	Climate Change Adaptation Plan 2020-2025 Theme 2.5	Identify and address the impacts, risks and opportunities of climate change to local heritage assets, collections, cultural programmes, festivals and events.
Objective 5: Tackling heritage at risk in the Council area.	5.1 Continue to monitor and review Heritage at Risk (HAR) and liaise with local and regional partners and Department for Communities Historic Environment Division.	Target 1: Heritage sector to propose monuments and buildings to Ulster Architectural Heritage to be added to the record.		
		Target 2: Produce an annual summary of progress toward saving and reusing properties on the list in the Council area.		
	5.2 Assist and advise owners of properties which feature on the HARNI in terms of potential solutions to the particular issues faced.	Target 1: Produce literature providing information/key points of contact, and make available online.	Heritage Led Regeneration Conference 2018 2.5 & 2.6	Identify landmark buildings/sites with scope for revitalisation e.g. Richmond Centre, Austin's etc. Development of a plan to reimagine and reutilise them.
	5.3 Work collaboratively to find solutions to heritage at risk.	Target 1: Council & Historic Environment Division to jointly set up a working group to consider solutions for heritage at risk in the Council area.		
Developing Heritage				
Objective 6: Sustainably Develop, encourage, and deliver, heritage led regeneration	6.1 Work with partners to highlight economic potential in the Council Area – in terms of promoting how heritage can attract more interest and bring better returns.	Target 1: Aim to produce materials/seminars/publicity on this issue by the end of the plan period.		

schemes that demonstrate the benefit of investment in the historic environment across the District.	6.2 Work with partners to scope, identify, secure funding and deliver heritage-based area regeneration projects across themes such as historic buildings, streetscapes, archaeology etc.	Target 1: Design, secure funding and deliver (subject to funding) 1 large and 2 medium projects over the plan period that align with this objective.	PED 1, 1.4 Tourism Action Plan	Ensure physical regeneration plans (Inc., Local Development Plan) support preservation and utilisation of built heritage and enhance the brand. Build on existing good practice in the city. A. Prepare and deliver a conservation-led place-making framework for City Centre which promotes positive regeneration and investment opportunities (encompassing the Walled City Conservation Area), and of a standard commensurate with similar international best practice heritage locations. B. Promote city centre living within the City Centre.
			Local Growth Plan- Faughan , Derg, Sperrins DEA	Encourage participation in the Rural Development Programme’s Cluster Village Plan process (development & implementation of plans). Village Renewal capital projects to be implemented in selected settlements to contribute to regeneration through environmental improvements, heritage conservation, derelict/vacant site enhancements, shop front schemes or gateway/signage projects (Newtownstewart, Sion Mills, Castlederg, Killeter, Clady, Ardstraw)
			Heritage led regeneration conference 2018 1.5	Develop a fund to support conservation works; may also be strategic with certain buildings within the walls (Targeted interventions).
			PED 1 1.9 Tourism Action Plan	Promote the phased development and regeneration of the Council-owned Boom Hall Estate, working in conjunction with relevant stakeholders, as a key heritage asset & attraction which will benefit visitors and citizens alike.
			PED 4, 4.7 Tourism Action plan	Scope options & develop action plans for rural built heritage, articulating opportunities for short-term incremental investments & longer term vision (e.g. Ashbrook, Sion Mills, Eglinton, Prehen).
			Local Growth Plan- Ballyarnett	Work with local partners to promote the enhancement of heritage assets through the development of a heritage walking trail and facilities in the DEA.
			Green Infrastructure Action Plan- Minimise habitat loss & fragmentation,	Conservation repair work to historic cemeteries, for example, at Corrick, Donagheady & Urney, to secure built heritage assets as sustainable habitats for biodiversity.

			to include priority habitats & species. Action 6.10	
	6.3 Work with partners to unlock tourism and well-being potential through the delivery of improved access to, and the presentation of, heritage sites (including heritage trails etc).	Target 1: To identify and scope potential and design, secure funding and deliver (subject to funding) 1 large and 2 medium projects over the plan period that align with this potential.	Heritage Led Regeneration Conference 2018 4.4	Review and strengthen existing tourism partnerships to ensure greater focus on Walled City.
			2B Arts & Culture Strategy Action Plan	Participate in an integrated approach to built heritage in line with heritage best practice and led by the Department for Communities' Historic Environment Division and Derry City and Strabane District Council's new Built Heritage Officer. With Regeneration, work with the Heritage Delivery Partnership to develop a framework for built and natural heritage with outcomes linked closely to this Arts and Culture strategy, DCSD's Economic Development Strategy and the Tourism Strategy to further develop Derry City and Strabane District as a standout sustainable heritage destination.
			Local Growth Plan- Waterside DEA	Deliver Maritime Museum Project and ensure inclusion of the Waterside communities.
			Local Growth Plan- Strabane DEA	Further develop heritage trails in and around Strabane and coordinate and market these to potential audiences.
			Local Growth Plan- Strabane DEA	Work with the National Trust and Ulster American Folk Park to ensure that the potential of Gray's Printers and the Wilson House to attract American visitors is fully realised.
			Local Growth Plan- Strabane DEA	Develop the role of heritage, arts and culture in health and wellbeing initiatives.
		Local Growth Plan- Faughan DEA	Support tourism product development and marketing opportunities in line with the tourism strategy for the City and District and as part of the Future Search exercise for the Sperrin's. This will highlight the built and	

				natural heritage of the Faughan area and the need for accommodation provision including campervan and camping provision.
			Local Growth Plan- Faughan DEA	Support increased tourism product development and promotion of areas of outstanding natural beauty, woodlands, waterways, wetlands, nature reserves and heritage sites within the DEA. In particular to increase access to same.
			Local Growth Plan- Foyleside DEA	Develop the role of heritage, arts and culture in health and wellbeing initiatives.
			Local Growth Plan- Sperrins, Faughan, Waterside, Derg DEA	Support tourism product development and marketing opportunities in line with the tourism strategy for the City and District including community based product, and highlighting cultural product, food tourism, the built and natural heritage of the area and addressing the need for accommodation provision including camper van and camping provision.
			Local Growth Plan- Strabane DEA	Investigate the possibility of establishing a museum as a key Heritage attraction in Strabane.
	6.4 Provide heritage advice/ guidance/ signposting to partners considering taking forward potential heritage-led regeneration projects.	Target 1: Pilot a 'heritage clinic' potentially to be run bi-annual / annual basis – where local experts, could provide practical advice and inspiration for people considering development.		
	6.5 Actively work to identify and realise funding opportunities for relevant heritage projects in the Council area.	Target 1: Work Collaboratively with the heritage stakeholder group, funders and other relevant parties to realise any funding opportunities that arise during the plan period.	Heritage Led Regeneration Conference 2018 5.3	Explore mechanisms such as BIDs, models and funding streams that could deliver greater commercial opportunities for the Walled City.
Objective 7: Encourage the sustainable re-use of	7.1 Work with partners to highlight and promote that reusing historic buildings is	Target 1: Produce materials/ seminars/publicity for heritage professionals/property	Heritage Led regeneration conference 1.5	Develop a fund to support conservation works; may also be strategic with certain buildings within the walls (Targeted interventions).

heritage assets that demonstrate long term viability	an important part of the District's response to the climate emergency – (reduce, re-use, recycle) and that good maintenance can significantly improve performance in advance of retrofit.	owners on this subject matter within the plan period.	Local Community Plan- Derg DEA	Identify and scope the potential for development of abandoned buildings – conserve/refurbish/develop. Also address maintenance of statutory listed buildings whilst respecting the built heritage and appropriate related policies.
	7.2 Work with partners to illustrate examples of best practice in heritage re-use highlighting the environmental, economic and social benefits.	Target 1: Produce relevant materials/seminars/publicity on this subject matter within the plan period.	Local Growth Plan- Ballyarnett DEA	Encourage and support the sustainable development and regeneration of our natural and built heritage.
	7.3 Work in partnership to encouraging greater links between assets in order to improve their long-term sustainability.	Target 1: Develop and promote collaborative heritage initiatives across areas such as marketing, business development, tourism/art & culture and regeneration.	Local Growth Plan- Derg DEA	Support the development and delivery of an extensive expansion and improvement programme of walking and cycling routes through villages and in the open countryside across the Derg DEA...heritage trails...and supporting progression of projects that have undergone feasibility studies e.g. International Appalachian Trail.
			Local Growth Plan- Sperrins Derg	Develop and deliver with local partners and statutory agencies an extensive expansion and/or improvement of walking and cycling routes through villages and the open countryside and expand provision of shared recreational spaces and programmes to encourage increased physical activity in order to maintain mobility and fitness and reduce rural isolation e.g. heritage, mountain, riverside and lakeside trails, walking clubs, allotments/community gardens, men's sheds, parks, multi-use games area and outdoor gyms.
			Local Growth Plan Derg DEA	Develop a series of linked information points and panels promoting the area's natural and built heritage including renovations to historic sites e.g. Newtown Stewart Castle and Avery's Castle and celebrate ancestral heritage.
2B Arts & Culture Strategy Action Plan			Participate in an integrated approach to built heritage in line with heritage best practice and led by the Department for Communities' Historic Environment Division and Derry City and Strabane District Council's new Built Heritage Officer. With Regeneration, work with the Heritage Delivery Partnership to develop a framework for built and natural heritage with outcomes	

				linked closely to this Arts and Culture strategy, DCSD's Economic Development Strategy and the Tourism Strategy to further develop Derry City and Strabane District as a standout sustainable heritage destination.
			Local Growth Plan- Ballyarnett DEA	Work with local partners to progress and further develop a new five-year Heritage, Culture, Tourism and Arts Strategy for the DEA.
			VS3, 3.2 Tourism Action Plan	Facilitate enhanced levels of local collaboration. For example: -Hold thematic meet-ups 'history & heritage', 'creativity & culture' and 'activity & adventure' - Encourage & set targets for clustering / cross promotion / cross selling initiatives. - Online platform for tourism industry business to network, share ideas and successful practices & inform the sector.
Celebrating Heritage				
Objective 8: Increasing participation and engagement with the historic environment in the Council area.	8.1 Increase and develop heritage events.	Target 1: Identify & secure suitable funding opportunities to promote heritage venues, spaces and features within the wider civic events programme where applicable.	Heritage Led Regeneration Conference 2018 4.2	Delivery of a regular series of events focused on the use of the heritage asset and promoting a sense of place.
		Target 2: Design an annual programme of heritage events and events at historic sites in partnership with Council Departments and local heritage and community groups and build up and promote the local programme for European Heritage Open Days, Heritage Week and Irish Walled Towns day.	2H Arts & Culture Strategy Action Plan	Ensure Derry continues to host signature largescale arts and heritage events in appropriate venues. Consider any pitches from Comhaltas to host Fleadh Cheoil na hÉireann in Derry City in the next five years. Seek external funding.

			DM2 2.2 Tourism Action Plan & Heritage Led Regeneration Conference 2018 4.3	Invest in suite of marketing collateral (online and offline) aligned to: <ul style="list-style-type: none"> -Walled City: Meeting point between WAW and CCR - Walled City: History and Heritage destination experience; - Walled City: Creativity and Culture destination experience; - Walled City as Hub: Reinforce the message of the area as a hub for exploring (WAW, CCR, Ireland’s North West, golf, screen etc.) Activity and adventure: Grow investment in marketing / development of marketing content over time as product and experiences develop.
			Local Growth Plan- Derg DEA	Support the development of Cultural hubs across the Derg DEA including Sion Mills and Killeter as key providers of art, culture, music, heritage and events.
			PED 5, 5.1 Tourism Action plan	Develop festival & events strategy to maintain & develop the existing programme, develop capacity & capability, secure events of international appeal and develop signature events around key themes such as the 400th anniversary of the city walls. Include consideration of: <ul style="list-style-type: none"> -Scope of events (e.g. music, art, sport, heritage, maritime) that will appeal to key visitor markets - Attract events for national/international audiences - Link festival programme to the Walls to better connect all citizens with the single largest tourism asset. Include a focus on sponsorship / media /PR & press - Need for continuous development of capacity & product - Support & enhance the evening economy/ experience -Active planning to address key gaps in events calendar and seasonality - Consider how festivals can grow & profile Strabane and emerging rural product (e.g. angling & walking festivals) - Governance to ensure close collaborative working - A target on quality & timely communication with industry - Linking with events across the region for marketing purpose.

	8.2 Encourage, promote and improve access to historic sites.	Target 1: Work with partners in tourism sector and heritage organisations to develop initiatives designed to raise awareness, improve physical access and develop interpretation opportunities to encourage visitors.	PED 2, 2.1 Tourism Action Plan	Develop the Walls as a world class cultural attraction – bring the walls and surrounding attractions to life through a sustained programme of animation and arts and cultural performance, recognising in particular 400 years since the completion of the Walls.
			VS3, 3.1 Tourism Action Plan	Establish a fund to promote the role of the built environment in creating a sense of belonging by enabling local communities to take the lead in creating and animating shared sustainable public spaces they want to use, attracting visitors to their area. This includes developing public artworks. Seek external resource
			1F Arts & Culture Strategy Action Plan	Work with tourism to help position the Walled City as a gateway to the heritage, creativity and culture of the North West and the rest of Northern Ireland. Actively direct visitors in Derry to heritage sites and cultural activity throughout the North West.
			Heritage Led Regeneration Conference 2018 3.2	Scope and develop a single integrated ticket for the city – ‘Walled City ticket’.
			Heritage Led Regeneration Conference 2018 1.6	Coordinated management of the City Walls and the city within.
			1G Arts & Culture Strategy Action Plan	In partnership with Derry City and Strabane District Council and the Department for Communities’ Historic Environment Division’s new joint built-heritage initiative, continue to develop innovative projects to promote greater local, national and international appreciation of and access to Derry City and Strabane District’s rural and urban built heritage and reinforce the cultural tourism proposition linked to heritage and the importance of environmental sustainability. Identify resource requirements and seek externally.
			1H Arts & Culture Strategy Action Plan	Establish a fund to promote the role of the built environment in creating a sense of belonging by enabling local communities to take the lead in creating and animating shared sustainable public spaces they want to

	8.3 Work with partners to promote the use of digital technology to enable communities to engage with their local heritage.	Target 1: Identify suitable funding to develop 2 digital local heritage projects during the plan period.		use, attracting visitors to their area. This includes developing public artworks. Seek external resource.
			2F Arts & Culture Strategy Action Plan	Promote collaboration, build capacity and increase access for those living in rural communities by developing touring exhibitions that share local heritage artefacts through the existing DCSDC Museum Services Programme and its existing resources. Develop links and seek alternative external resources where new projects are developed.
			Local Growth Plan- Strabane DEA	Work with key organisations such as Council, Tourism NI, Arts Council NI and Department for Communities to strengthen the tourism, heritage, arts and sporting offer in the town.
			Local Growth Plan- Foyle side	Support the development and promotion of the heritage, public art and film-making assets within the DEA
			1F Arts & Culture Strategy Action Plan	Ensure on-going alignment with the Tourism Strategy, through bringing the Walled City to life through animation and a sustained programme of arts and cultural performance. Work together to develop programme content, support event delivery to enhance the visitor experience including using digital technology, and increase visitor numbers, visitor spend and employment opportunities.

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DISTRICT COUNCIL

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2022
2027

a vision for our future

This information is available upon request in a number of formats including large print, Braille, PDF, audio formats (CD, MP3, DAISY) and minority languages.

For further information on alternative formats please contact
T: 028 71 253253 or equality@derrystrabane.com



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