



The Northern Ireland Rural Development Programme 2014-2020

The Northern Ireland Rural Development Programme 2014 –2020 is part-funded by the Department of Agriculture, Environment and Rural Affairs (DAERA) and the European Union.

Derry and Strabane Rural Partnership was established in 2015 to deliver the LEADER elements (Priority 6) of the Northern Ireland Rural Development Programme. LEADER is a European Community initiative for assisting rural communities in improving the quality of life and economic prosperity in their local area.

The Derry and Strabane Rural Partnership has been allocated a budget of £7.54m to deliver the following funding schemes:

- Rural Business Investment Scheme
- Rural Basic Services Scheme
- Rural Village Renewal Scheme
- Rural Cooperation Scheme

Rural Development Team
Derry City & Strabane District Council
98 Strand Road, Derry, BT48 7NN

T: (028) 71253253 x 6917
E: rural.development@derrystrabane.com
W: www.derrystrabane.com/rural

Scheme: Rural Basic Services Scheme
Applicant: Greg Mitchell Motors
Project: New workshop
Grant: £90,000

Aim of Project:

To create a new workshop that allowed customers to access after-sales services locally, including MOT checks, winter checks, annual servicing and valet services.

Summary of Project :

The project enabled Greg Mitchell Motors to invest funds in building a new state-of-the-art workshop for servicing, maintenance and repairs. The business also now offers after-sales, motability services and electric car sales.

Impact of Project:

The development of a first-class facility has allowed Gregg Mitchell Motors to create five new jobs for the area. The business has acquired the local Suzuki franchise and has witnessed a boost in business performance from 10-15%.

“ It’s been a massive benefit to the business and has helped us get up and going, and it’s given us financial support to offer a first-class facility. It means we’re now a one-stop and can do pretty much anything, from valeting, service and maintenance through to MOT, after-sales and accessories.”

GREG MITCHELL, OWNER OF GREG MITCHELL MOTORS

For more information:

298 Melmount Road, Victoria Bridge, Strabane, BT82 9JG

T: 028 8165 9966