

DERRY CITY AND STRABANE COUNCIL

DIGI BUSINESS

ACCELERATION PROGRAMME

June - October 2021

What's it about?

We have developed the Digi Business Acceleration Programme specifically to help key people in digital-tech businesses to develop the skills and the confidence to sell their products / services more effectively to facilitate significant growth in both NI and further afield.

What's involved?

✓ 3 workshops

equipping you with the practical skills required to communicate effectively with potential customers;

✓ Bespoke one to one mentoring

from an experienced consultant who will work with you to help you to gear up to identify new business opportunities and to then convert these opportunities into new business.

In total, you will be entitled to 2 days one to one mentoring through the Programme.

Are you eligible?

Your business must:

- Be a digital-tech business based in Derry City and Strabane District Council
- Employ less than 50 people
- Have growth potential over the next few years

Is it free?

Yes

– the Programme is 100% free

How to apply?

Contact Patrick at Full Circle



patrick@fullcircle.eu.com



07932 569698

*Deadline for submission of expressions of interest – **Friday 14 May @ 13:00.**



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Derry City & Strabane
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSráthá Bálín
Derry Cille & Strábane
District Council