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**Derry City & Strabane**  
District Council

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Comhairle  
**Chathair Dhoire &  
Cheantar an tSratha Báin**

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**Derry Cittie & Stràbane**  
Destrict Coouncil

Ref: FOI / 554

12 May 2016

Mr  
Mid and East Antrim Borough Council  
1-29 Bridge Street  
Ballymena BT43 5EJ

Email: @midandeantrim.gov.uk

Dear Mr

**Freedom of Information Act 2000 Request Spending on Communications**

I refer to your FOI request as above and following our discussion earlier today, can provide you with information from our Marketing and Communications section as follows:

The overall budget spent on communications – including advertising, marketing, media and PR - including budgets held both within and outside of the Communications team.

[Response: £319,682](#)

The overall budget for the Communications team – including staffing budget?

[Response: £411,568](#)

Number of employees (FTE) working within the Communications team?

[Response: Including Marketing and Comms 12 people](#)

What % of your organisations budgeted gross expenditure is spent communications?

[Response: Approximately 0.5%](#)



**Derry**

C/o Council Offices  
98 Strand Road  
Derry  
BT48 7NN

**Strabane**

C/o Council Offices  
47 Derry Road  
Strabane  
BT82 8DY

+44 (0) 2871 253 253  
info@derrystrabane.com  
www.derrystrabane.com

 Derry City & Strabane District Council  
 @dcsdcouncil

If you are dissatisfied with our response you have rights of review and appeal; these rights consist of two review processes.

Firstly our internal review procedure is available by contacting:

John Kelpie  
Chief Executive  
Derry City and Strabane District Council  
98 Strand Road  
Derry BT48 7NN  
Tel 028 71253253 or email [john.kelpie@derrystrabane.com](mailto:john.kelpie@derrystrabane.com)

Secondly, you can appeal directly by contacting the Information Commissioner at:

Information Commissioner  
Wycliffe House  
Water Lane  
Wilmslow  
CHESHIRE SK9 5AF  
Tel: 0303 123 1113 (local rate) or email: [casework@ico.org.uk](mailto:casework@ico.org.uk)

Yours sincerely  
**Head of Culture**



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