

Alert number

SR/03217/25



Notifying country Ireland

Product category Cosmetics

Type Consumer

Product Eau de toilette

Name Power for Men

Packaging description Cardboard box.

Brand Lacura

Type / number of model QU2024-0424

Batch number AL/GSI/H24-10

Barcode 4061463884541

Product description Eau de toilette intended for men, 100 ml.

Risk type	Chemical
Risk description	According to the list of ingredients, the product contains 2-(4-tert-butylbenzyl) propionaldehyde (BMHCA), which is prohibited in cosmetic products. BMHCA may harm the reproductive system, may harm the health of the unborn child and may cause skin sensitisation.
Legal provisions (at EU level) and European standards against which the product was tested and did not comply	The product does not comply with the Cosmetic Products Regulation
Country of origin	Ireland
Measures taken by economic operators	Withdrawal of the product from the market Manufacturer
Date of entry into force	05/06/2025
Products were found and measures were taken also in	Austria