

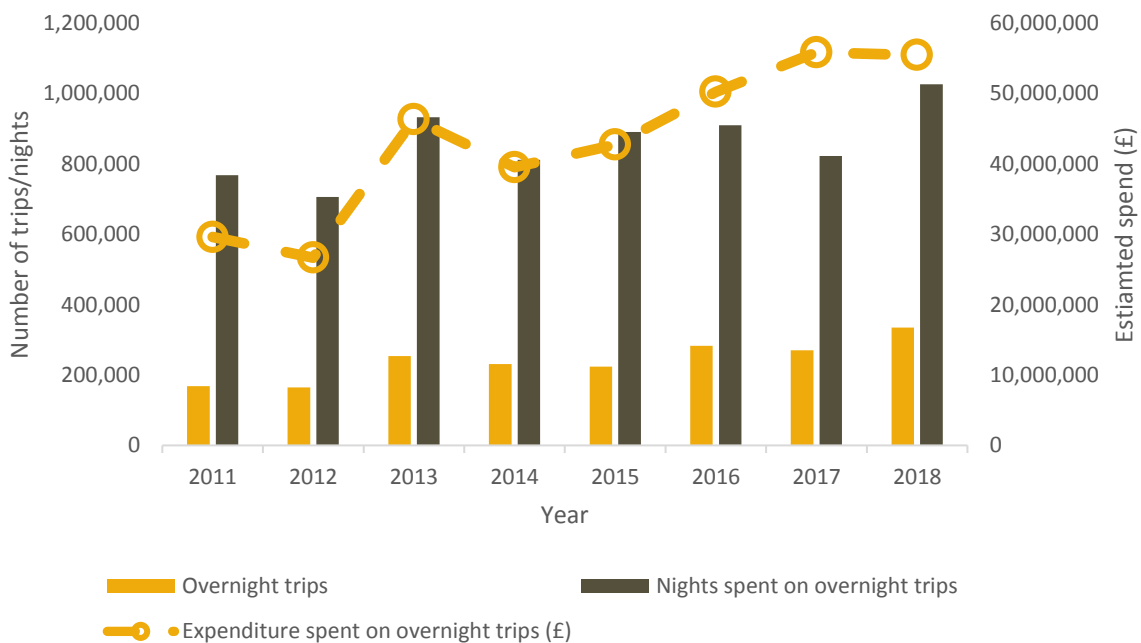
# Tourism

**Table 1: Estimated overnight Trips, Nights and Expenditure, DCSDC, 2011 - 2018**

| Year | Overnight trips | Nights spent on overnight trips | Expenditure spent on overnight trips (£) |
|------|-----------------|---------------------------------|--|
| 2011 | 168,064         | 767,880                         | 29,582,184                               |
| 2012 | 164,802         | 706,128                         | 26,654,278                               |
| 2013 | 254,121         | 932,153                         | 46,305,147                               |
| 2014 | 231,027         | 810,809                         | 39,497,818                               |
| 2015 | 223,718         | 890,527                         | 42,712,577                               |
| 2016 | 282,833         | 909,670                         | 50,220,218                               |
| 2017 | 270,408         | 822,313                         | 55,827,929                               |
| 2018 | 334,874         | 1,025,913                       | 55,433,203                               |

Source: NISRA, Tourism statistics

**Figure 1: Estimated overnight Trips, Nights and Expenditure, DCSDC, 2011 – 2018**



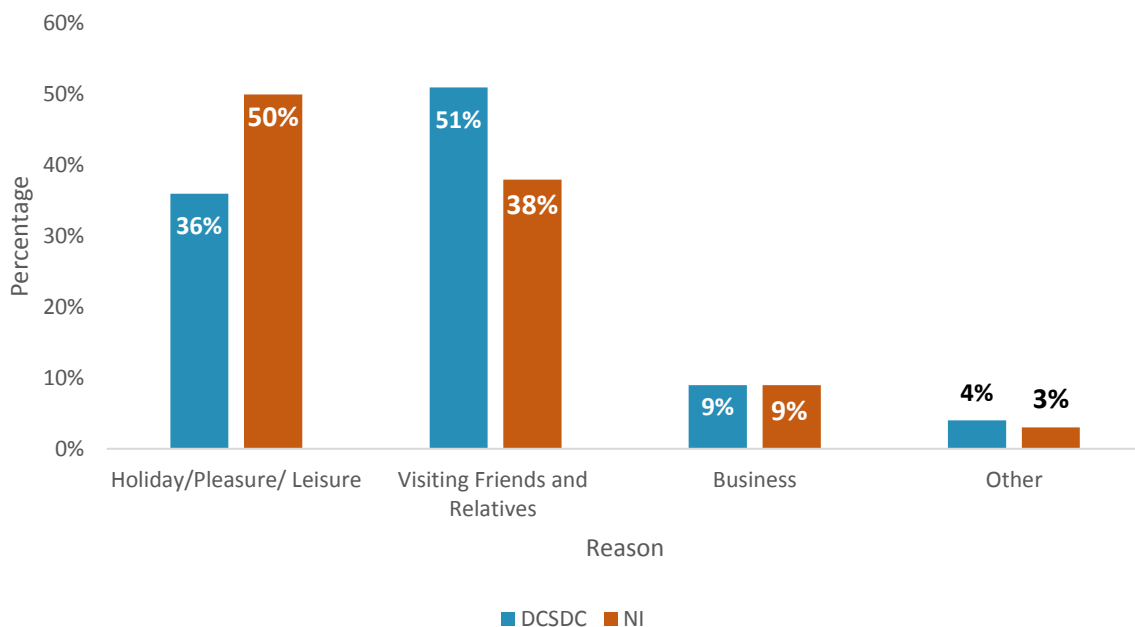
Source: NISRA, Tourism statistics

- 2013 was an obvious peak in tourism statistics in recent years due to the success of the UK City of Culture.
- In 2018, there were an estimated 334,874 overnight trips, incorporating a total of 1,025,913 nights. This led to an estimated expenditure of £55,433,203.

**Table 2: Estimated average overnight trips in DCSDC and NI, by reason for visit, 3-year average (2016-2018)**

| Reason                         | DCSDC          |             | NI          |
|--------------------------------|----------------|-------------|-------------|
|                                | Number         | %           | %           |
| Holiday/Pleasure/ Leisure      | 105,560        | 36%         | 50%         |
| Visiting Friends and Relatives | 151,154        | 51%         | 38%         |
| Business                       | 26,622         | 9%          | 9%          |
| Other                          | 12,703         | 4%          | 3%          |
| <b>Total</b>                   | <b>296,038</b> | <b>100%</b> | <b>100%</b> |

**Figure 2: Estimated average overnight trips in DCSDC and NI, by reason for visit, 3-year average (2016-18)**



Source: NISRA, Tourism statistics

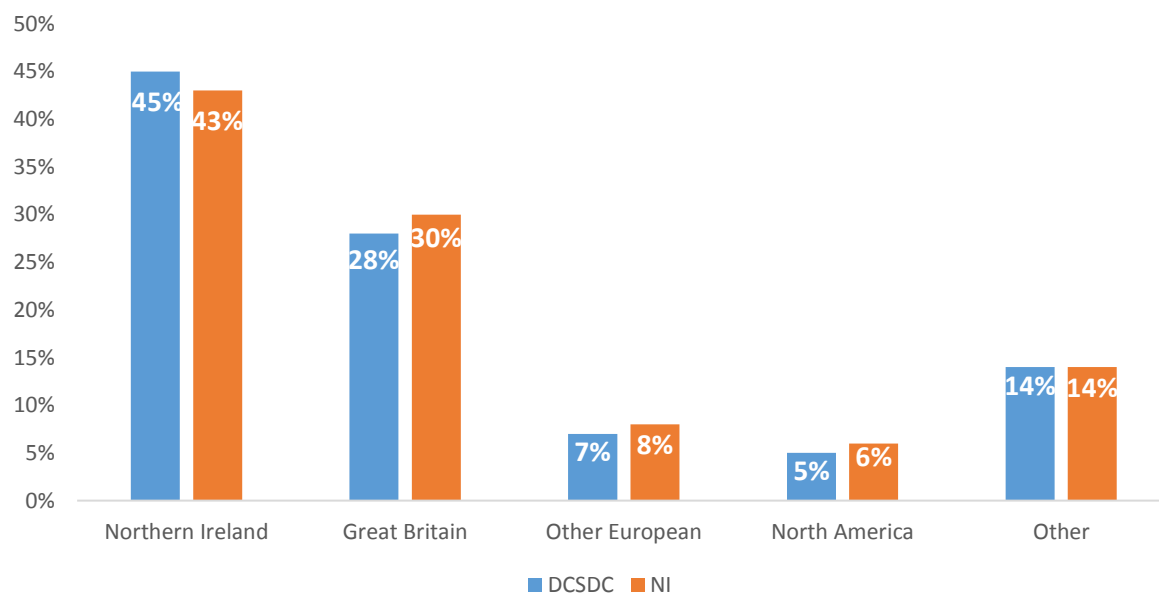
- The single largest reason (51%) for overnight trips to DCSDC was to visit friends and relatives (38% in NI).
- The proportion of overnight trips to DCSDC, in the period 2016-2018, for holiday/pleasure/leisure stood at 36%. This was lower than the rate for NI, which stood at 50%.

**Table 3: Estimated average overnight trips in DCSDC and NI, by place of origin, 3-year average (2016-18)**

| Reason           | DCSDC          |             | NI          |
|------------------|----------------|-------------|-------------|
|                  | Number         | %           | %           |
| Northern Ireland | 132,876        | 45%         | 43%         |
| Great Britain    | 84,328         | 28%         | 30%         |
| Other European   | 20,603         | 7%          | 8%          |
| North America    | 16,235         | 5%          | 6%          |
| Other            | 41,997         | 14%         | 14%         |
| <b>Total</b>     | <b>296,038</b> | <b>100%</b> | <b>100%</b> |

Source: NISRA, Tourism statistics

**Figure 3: Estimated average overnight trips in DCSDC and NI, by place of origin, 3-year average (2016-2018)**



Source: NISRA, Tourism statistics

- It was estimated that 132,876 (45%) of overnight trips originated within NI and 84,328 (28%) originated in GB.