

Alert number SR/04222/25



Notifying country Ireland

Product category Childcare articles and children's equipment

Type Consumer

Product Soother holder

Name 2pk Balloon Soother Clip

Packaging description Cardboard sheet.

Brand Primark

Barcode 5397257874849

Product description Soother holder.

Risk type Choking  
Strangulation

Risk description The soother holder does not have the required ventilation holes, leading to choking. Moreover, the cord of the soother holder is too long. It can become wrapped around the neck of the baby, leading to strangulation.

Legal provisions (at EU level) and European standards against which the product was tested and did not comply The product does not comply with the General Product Safety Regulation nor with the European standard EN 12586.

Country of origin      People's Republic of China

Measures taken by  
economic operators      Withdrawal of the product from the market  
Manufacturer

Date of entry into force      31/10/2025

Measures taken by  
economic operators      Recall of the product from end users  
Manufacturer

Date of entry into force      31/10/2025

Recall website      - <https://www.primark.com/en-gb/help/recall-soother-clip>

Products were found and  
measures were taken also  
in      Slovenia